



Thursday 16th June 2011

Poster Session

## Digital Tools for Lifelong Learning (LLL) Readiness for Small and Medium Enterprises (EU Project ReadiSME)

**Speaker:** Steffi Engert, University of Duisburg-Essen

### Abstract:

The paper summarizes the findings on "LLL Readiness" in small and medium enterprises in five European countries and explains the concept of LLL Readiness as a measuring instrument and a basis for sustainable LLL strategies in SMEs. Further on, it looks more closely on the digital tools to aid SMEs in implementing e-learning as part of their LLL strategy. These include "classical" tools such as LMS, rapid e-learning tools for producing e-learning contents, but also social media especially Facebook, Xing and Twitter or blogging, testifying to the importance of informal learning in the SME sector.

In conclusion, the paper discusses inter-sector cooperation (universities and enterprise) and how the results of this project can also benefit universities.