



Thursday 16th June 2011

Time: 16:15 - 17:00

Social Computing for the Enterprise

Speaker: Mike Roche, IBM

Abstract:

This session will introduce Social Computing for business discussing how we are taking the best ideas from the consumer web and enterprise as well as research from around the world to create market leading Social Computing solutions for Corporates, Universities, Governments and Not for Profit organisations. The session will include specific examples of use cases for these solutions for higher education customers.