



Thursday 16th June 2011

Time: 11:00 - 11:30

Universities Go Mobile

Speaker: Ali Servet Dönmez, Apex-Net SRL

Abstract:

This paper will introduce a Smartphone application specifically designed for universities seeking to be “always on” and accessible. The chosen development approach aims at creating a standard application, with basic as well as advanced functionalities, which can then be implemented customized and expanded by different universities, optimizing the investments needed to enter the mobile environment. The application addresses prospect students and other general audiences by offering a glimpse of the campus atmosphere, and enrolled students by offering direct access to a set of University services specifically selected for the mobile environment. For the general public, news videos images and general information can be made available, mostly leveraging worldwide used web-based services, thus giving the University a chance to publish the same content in already existing and active networks (e.g. YouTube) with no additional effort. Enrolled students can log in with the same credentials as for on line services of their university, and check their career, exams, credits, statistics, class schedules and locations, teachers' office hours and contact details, store them and use them thanks to the tight interaction with Smartphone-specific functionalities.

A detailed and dynamically up-to-date course catalogue is made always available both to general public and to enrolled students. The application also provides all users with soft customization features.

Ultimately, the paper will explain the native integration with KION's Student Information System and the customization flexibility with other databases or third-party software allowing similar services to be realized also with Universities using other management systems.